



**Guard your home  
with proven,  
lasting protection.**

**Trelona® ATBS®**  
Annual Bait Stations





## Why are termite treatments so crucial?

Termites love feeding on most people's biggest investment: their home. In the U.S. alone, termites cause more than \$5 billion worth of damage every year. Despite this, termite damage is not covered by most homeowners insurance policies. Since termites are found nationwide, there's a constant risk of termite infestation. So trust in the **Trelona® ATBS® Advance®** Termite Bait System, an advanced baiting technology, to protect the well-being of your home.



# Warning signs of infestation

The best way to determine if termites are in your home is with a thorough inspection from a pest management professional. Unfortunately, termites don't always leave apparent warning signs, but here are a few to be aware of:

- Visible termite swarms during the day or early evening, often after rainfall
- Termites or termite wings on window sills or along walls
- Shelter tubes or mud tubes appearing around the foundation
- Baseboards and floors that sound hollow or sag
- Evidence of termite damage to wood in or around windows and doorframes

## Did you know?

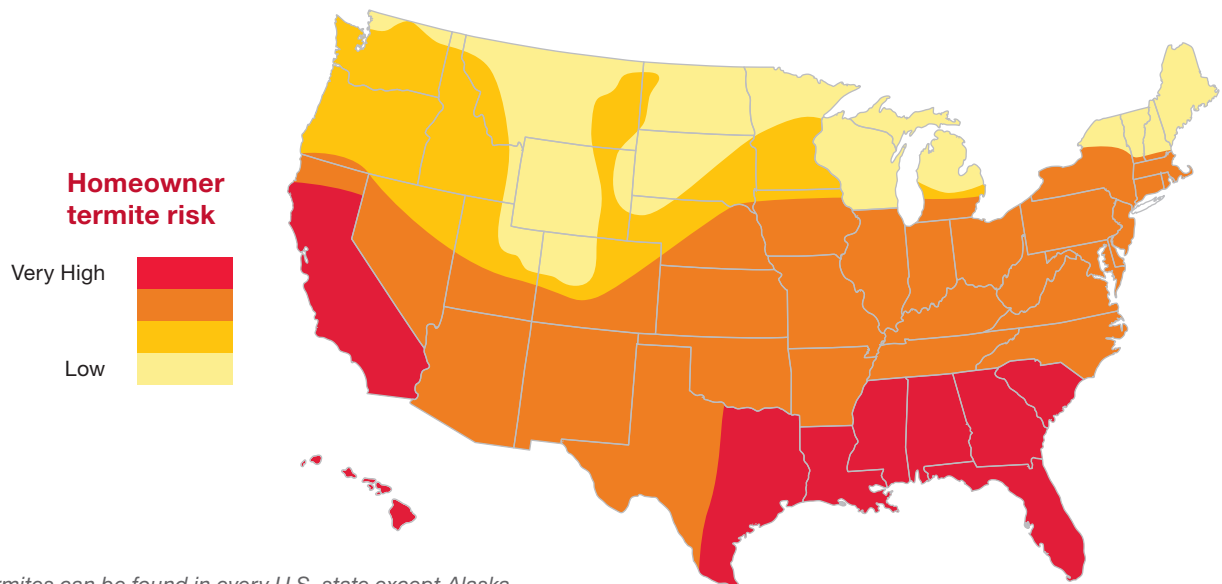
- Termites on earth outweigh humans on earth.
- Termites work 24 hours a day; they do not sleep.
- A mature colony of Formosan termites can number in the millions and eat 13 ounces of wood per day. (2017. Termidor Home)
- In residential areas where termite pressure is high, research showed an average of 25 colonies per acre, with a maximum of 75 colonies per acre.<sup>1</sup>
- When one termite colony is eliminated from an area, another colony often moves in to fill the vacated niche.<sup>2</sup>

1. Parman, V. and Vargo, E.L. 2008. *Journal of Economic Entomology*

2. Thoms, E.M., et. al. 2009. *American Entomologist*



*Termite damage to wood*



*Termites can be found in every U.S. state except Alaska.*

# How does Trelona<sup>®</sup> ATBS<sup>®</sup> work?

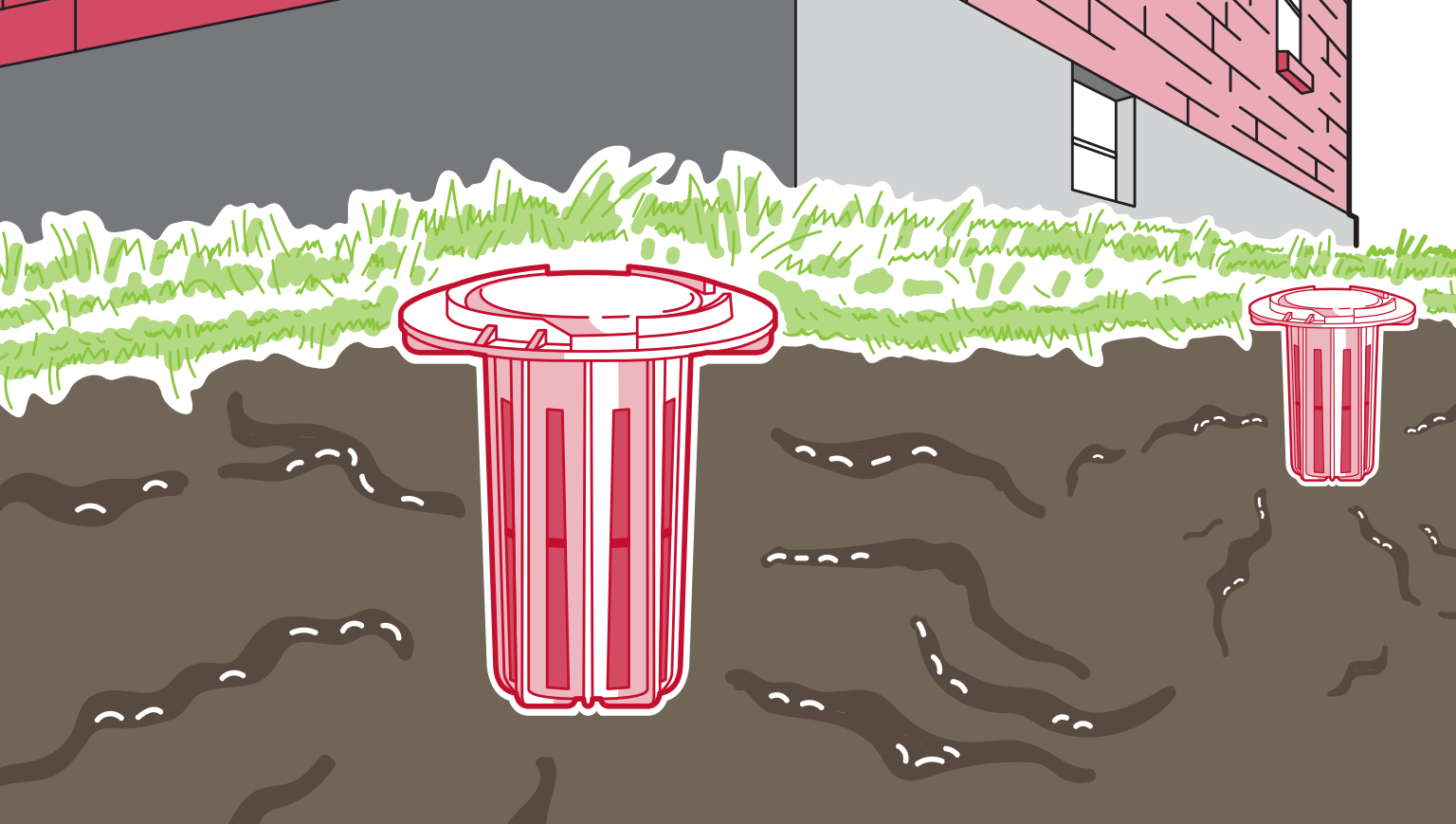
After bait stations are found by termites, they work to provide ongoing structural protection through termite colony elimination.



*The in-ground housing of the station is secured with a Quik-Lock<sup>®</sup> cap.*

## Installation

Termite baiting stations are strategically installed around the perimeter of your home, often in landscape beds adjacent to the home. Installation requires digging 2 1/3 to 3 inch diameter by 1 foot deep cavities into the ground, and these cavities are placed approximately 10 to 20 feet apart. Once these cavities are created, the stations are placed within the cavities—working throughout the year to protect your home. Your pest management professional will then come to your home once per year to inspect the stations and provide service.



## Colony elimination

While tunneling in search of a food source, termites find a **Trelona ATBS** bait station, feed, then leave a pheromone trail behind them as they travel back to the colony. Upon returning to the colony, they share the bait with others and recruit more termites to follow the pheromone trail back to the source.

What they don't realize is the bait contains Novaluron—an active ingredient that prevents the termites' vital process of molting. Over time, more and more termites will have fed upon the bait and start to die, beginning the process of colony elimination.

# What makes **Trelona<sup>®</sup>** **ATBS<sup>®</sup>** a trusted choice in baiting systems?

The superior design of **Trelona ATBS** leads to proven performance while maintaining a low profile.

## What customers are saying

“I have so much confidence in **Trelona ATBS** that I have it around three of my properties. I wouldn't want to use anything else.”

– *Alexis L., McDonough, Georgia*





**Low profile**

Sits right at soil level to reach termite colonies — not lawnmower blades

**Quik-Lock® cap**

To lock bait in while locking kids and dogs out

**Preferred cellulose**

Puri-Cel® matrix that termites prefer over the wood used in homes

**Fast-acting active ingredient**

Novaluron eliminates termites by preventing their vital molting process

**Large containerized bait load**

To ensure there's enough bait to eliminate the entire colony

**Easy-access vertical slits**

Large access openings invite termites in to find the bait and feed

**Durable design**

Stations constructed here in the USA

**TRELONA™**  
Compressed Termite Bait Cartridge (TB)  
**NOT FOR INDIVIDUAL RESALE.**  
For use by individuals/firms licensed or registered by the state.  
Consult the structural pest control regulatory agency for more information.  
May have more restrictive requirements regarding professional status.  
A termite bait that may be used in an integrated pest management program to control subterranean termites.  
**ACTIVE INGREDIENT:** Novaluron, 1-(3-chlorophenyl)-3-(2,6-difluorobenzyl)urea 99.50%  
**OTHER INGREDIENTS:** Puri-Cel® matrix 0.50%  
**TOTAL:** 100.00%  
Contains 0.5g of novaluron per 100g of formulation.  
S. Patent Pending NVA 2014-05-486-2819  
1069292

BASF Corporation  
26 Davis Drive, Research Triangle Park, NC 27709

20383704JB  
WSTR97820  
NET WEIGHT: 4.37 ounces (124 g)



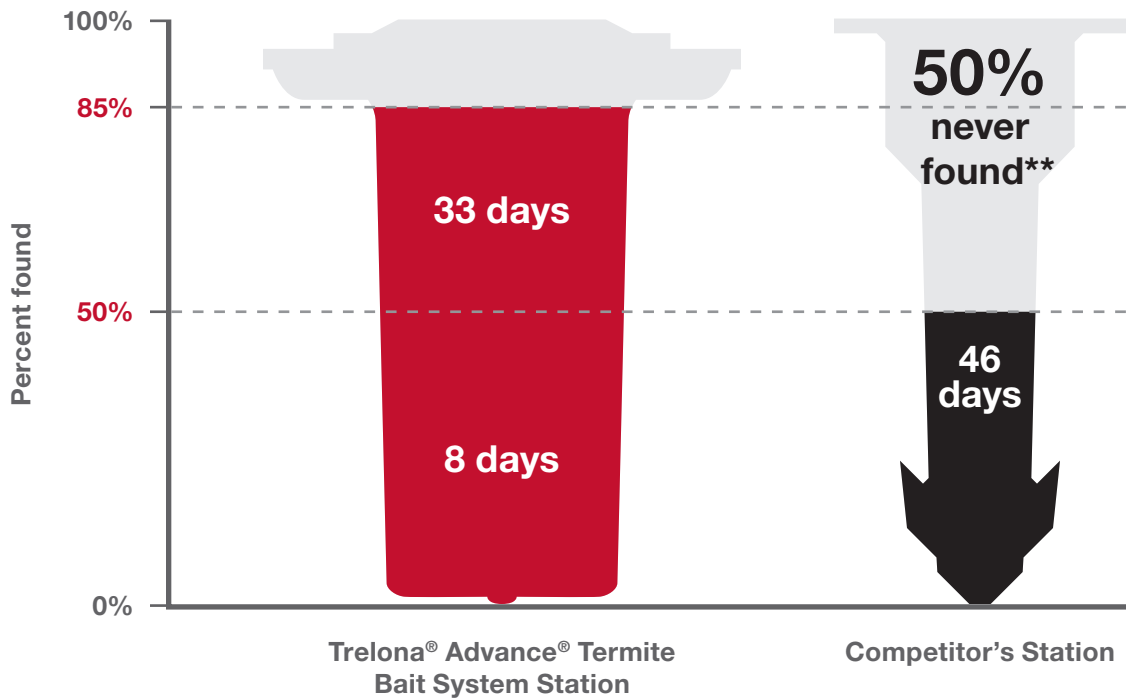


## How Trelona® ATBS® stacks up to the leading competitor

The process of colony elimination can't begin until a baiting station is discovered, and termites are proven to find **Trelona ATBS** stations faster.

## Choose the system termites find faster

In one university study, it took termites only 8 days to find the **Trelona ATBS** stations\*, while it took termites over 30 days to find the leading competitor's stations\*.



**Trelona ATBS** stations and the competitor's stations were placed within 0.5 meters of an active termite colony. The study had 20 replicates and stations were checked daily over 46 days producing the results above.

\*Median time to discovery

\*\*Not statistically significant at  $p < 0.05$ ; Statistically significant at  $p < 0.10$ .

Data from 2012 University of Delaware, Graduate Research Dissertation.



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